

# CHP Packer

Cosmetics, Healthcare & Pharmaceuticals Packer

INTERNATIONAL

## Feature List 2017

### What we are looking for...

Our features consist of: case studies, recent installation stories, product development, interviews, industry opinion etc.

The word count should ideally fall between 400 and 1200 words and accompanying images should be at least 300 dpi.

We would be delighted to hear from you about any of the mentioned features.



#### FEBRUARY/MARCH

**COPY DATE 02/02/2017**

Containers, Closures & Dispense Systems  
Container Unscrambling

 **EasyFairs Preview**

 **Interpack Preview i**

#### AUGUST/SEPTEMBER

**COPY DATE 03/08/2017**

Capsule & Tablet Filling  
Checkweighing & Counting

 **SHOW 2017 Preview**

#### APRIL/MAY

**COPY DATE 30/03/2017**

Conveyors & Handling Plant  
Palletising & Depalletising  
Robot Technology

 **Interpack Preview ii**

#### OCTOBER/NOVEMBER

**COPY DATE 28/09/2017**

Labelling & Sleeving  
Coding & Marking

#### DECEMBER/JANUARY

**COPY DATE 27/11/2017**

Container Design & Innovation  
Aerosol Filling  
Cosmetic Filling

#### JUNE/JULY

**COPY DATE 01/06/2017**

Blister Packaging  
Syringes & Syringe Filling  
Tamper Evident Systems & Materials



# CIRCULATION, RATES & FORMATS

As the leading journal dedicated to the cosmetics, healthcare and pharmaceutical packaging industry, CHP Packer prides itself on being the first with breaking news in the industry.

## GEOGRAPHIC CIRCULATION Total Circulation 4,039

REST OF THE WORLD 702
EUROPE 1,638
UNITED KINGDOM & IRELAND 1,699

Online Readership 2,032  
As at 06/10/2016

## CHP PACKER INTERNATIONAL Circulation by Job Title

TOP MANAGEMENT 11%
PRODUCTION, TECHNICAL, ENGINEERING MANAGEMENT 43%
PACKAGING BUYERS 26%
MARKETING BRAND MANAGEMENT 20%

## RATES BY NUMBER OF INSERTS IN A YEAR

Format		1	3	6
<b>Double Page Spread</b>	Trim 420 x 280mm Full Page Bleed: 426 x 286mm (includes 3mm bleed for all edges)	£2,970	£2,820	£2,675
<b>Full Page - Full Colour</b> <b>Full Page - Mono</b>	Trim 210 x 280mm Full Page Bleed: 216 x 286mm (includes 3mm bleed for all edges)	£1,605 £1,055	£1,555 £1,005	£1,500 £950
<b>Half Page - Full Colour</b> <b>Half Page - Mono</b>	Half Page Horizontal: 178 x 115mm Half Page Vertical: 83 x 229mm (will accept 83 x 254mm)	£1,180 £630	£1,105 £600	£1,115 £565
<b>Quarter Page - Full Colour</b> <b>Quarter Page - Mono</b>	Quarter Page Horizontal: 178mm x 70mm Quarter Page Vertical: 83mm x 115mm	£975 £425	£955 £405	£935 £385
<b>Front Cover</b>	Trim 210 x 280mm and allow IBP banner 80mm. (Advert area 200 x 210mm plus 3mm bleed left, right and bottom) Full Page Bleed: 216 x 286mm (includes 3mm bleed for all edges)	£2,295		
<b>Inside Front Cover</b> <b>Outside Back Cover</b>	Trim 210 x 280mm Full Page Bleed: 216 x 286mm (includes 3mm bleed for all edges)	£1,765 £1,895		
<b>Online Banner Advertising</b>	468 x 60 px: Supplied as JPG, or Flash 10	£200	Multiple entries on application	

### Subject to Availability

**Circulation:** INTERNATIONAL: Loose: £1,040 / Bound: £1,250 UK: Loose: £675  
**Inserts** – up to 200gsm, single sheet

**Sponsorship Opportunities** – We offer exclusive page sponsorship opportunities to enhance corporate profile – price on application. Advertorial opportunities for a Double Page Spread by negotiation.

**Classified** – for every type of business. The ideal platform to advertise everything related to the cosmetic, healthcare, pharmaceutical and household markets.

**Full Page:** £1,220 **Half Page:** £610 **Quarter Page:** £305 **Per Single Column Centimetre:** £27

**Buyers Guide** – All year round visibility under your particular section of expertise.

**1 Entry with logo**    £ 322 per annum  
**3 Entries with logo**    £ 870 per annum  
**6 Entries with logo**    £1642 per annum

All rates exclusive of VAT