

CHP Packer

Cosmetics, Healthcare & Pharmaceuticals Packer

INTERNATIONAL

Feature List 2021

What we are looking for...

Our features consist of: case studies, recent installation stories, product development, interviews, industry opinion etc.

The word count should ideally fall between 400 and 1200 words and accompanying images should be at least 300 dpi.

We would be delighted to hear from you about any of the mentioned features.



WINTER

COPY DATE 04/02/2021

Containers, Closures & Dispense Systems
Container Unscrambling

SPRING

COPY DATE 01/04/2021

Conveyors & Handling Plant
Palletising & Depalletising
Robot Technology

SUMMER

COPY DATE 29/07/2021

Blister Packaging
Syringes & Syringe Filling
Tamper Evident Systems & Materials
Capsule & Tablet Filling
Checkweighing & Counting

 **PPMA Preview**

AUTUMN

COPY DATE 10/11/2021

Labelling & Sleeving
Coding & Marking
Container Design & Innovation
Aerosol Filling
Cosmetic Filling



CIRCULATION, RATES & FORMATS

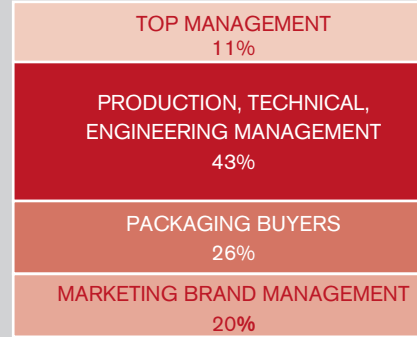
As the leading journal dedicated to the cosmetics, healthcare and pharmaceutical packaging industry, CHP Packer prides itself on being the first with breaking news in the industry.

GEOGRAPHIC CIRCULATION Total Circulation 4,230



Online Readership 2,684
As at 31/07/2020

CHP PACKER INTERNATIONAL Circulation by Job Title



RATES BY NUMBER OF INSERTS IN A YEAR

| Format | | 1 | 2 | 4 |
|--|--|----------------|---------------------------------|--------|
| Double Page Spread | Trim: 420 x 280mm (+ 3mm bleed for all edges) | £3,060 | £2,900 | £2,755 |
| Full Page | Trim: 210 x 280mm (+ 3mm bleed for all edges) | £1,655 | £1,600 | £1,545 |
| Junior Page | 131.5 x 187mm (+ 3mm bleed for all edges) | £1,360 | £1,320 | £1,275 |
| Half Page | Horizontal: 178 x 118mm Vertical: 85.75 x 225mm | £1,215 | £1,180 | £1,145 |
| Quarter Page | Horizontal: 178 x 54.5mm Vertical: 85.75 x 109mm | £1,000 | £985 | £960 |
| Front Cover | Trim: 210 x 280mm Allow 70mm for CHP banner (Advert area 210 x 210mm) (+ 3mm bleed to left, right and bottom edges) | £2,365 | | |
| Inside Front Cover Outside Back Cover | Trim: 210 x 280mm (+ 3mm bleed for all edges) | £1820 £1950 | | |
| Online Banner Advertising | 400-1200 x 60px | £200 | Multiple entries on application | |
| Email Banner Advertising | 468 x 60px | £249 | Multiple entries on application | |

Subject to Availability

Loose Inserts – Maximum weight 200gsm – **International:** £1,075 | **UK:** £695

Sponsorship Opportunities – Exclusive page sponsorship opportunities to enhance corporate profile – price on application. Single or Multiple page Advertorial opportunities available by negotiation.

Classified – for every type of business. The ideal platform to advertise everything related to cosmetic, healthcare, pharmaceutical and household markets.

Full Page: £1,220 | **Half Page:** £700 | **Quarter Page:** £375

Buyers Guide – All year round visibility under your particular section of expertise.

| | Single Column (55 x 69mm) | Double Column (116.5 x 69mm) | |
|------------------|---------------------------|------------------------------|--|
| 1 Entry | £332 per annum | £435 per annum | All rates GBP & Sterling and exclusive of VAT |
| 3 Entries | £896 per annum | £1174 per annum | |
| 6 Entries | £1690 per annum | £2215 per annum | |